

# Social value policy statement



ISG's aim is to ensure that we consider and maximise the social value and beneficial impact that we bring to the communities in which we operate, both during the course of our works, and once we have completed our projects. This statement supports ISG's stance on sustainability and commitment to social value delivery.

We are committed to:

▪ **Assessing local needs and engaging stakeholders**

We are committed to starting our involvement before we submit a tender return, by getting to know the area, understanding local authority needs, and identifying what is valuable to the local community.

▪ **Developing community partnerships**

We aim to use 'Appreciative Inquiry' techniques wherever possible, to involve the community in setting project objectives and targets, and feeding back on whether they have been delivered.

▪ **Leaving a long-term legacy**

We believe that to ensure we deliver a positive long-term legacy, we must commit to staying involved with the communities we work with for the longer term, ensuring we follow up with our 'Appreciative Inquiry' community groups, and measuring the long-term value the community feels has been brought by the project.

▪ **Delivering measurable social value**

We are committed to measuring the social value created across all ISG's activities using the National Themes Outcomes and Measures (TOMs) Framework in the following categories:

**Jobs:** Promoting local skills and employment:

- Employing local people
- Creating opportunities for disadvantaged and disabled people
- Improving skills for local people
- Improving employability of young people
- Social: Promoting healthier, safer and more resilient communities:
- Reducing crime
- Creating a healthier community
- Helping vulnerable people to live independently
- Engaging more closely with the community
- Ensuring satisfied residents

**Innovation:** Promoting social innovation:

- Considering other measures / partnerships and collaborative bespoke projects

**Environment:** Protecting and improving our environment:

- Developing more energy- and water-efficient buildings
- Reducing climate impacts
- Improving resource efficiency
- Reducing waste
- Reducing air pollution
- Promoting sustainable and ethical procurement

**Growth:** Supporting growth of responsible regional business:

- More opportunities for Small Medium Enterprises (SMEs) and Voluntary Community Small Enterprises (VCSEs)
- Improving employee well-being
- Promoting a workforce and culture that reflect the diversity of the local community
- Embedding social value in the supply chain

Responsibilities have been defined for all ISG employees and are contained within the 'Sustainability roles and responsibilities' document, available as part of our management system. All employees and contractors are expected to co-operate with ISG in the implementation of the social value policy.

This statement is regularly reviewed to ensure it remains current and appropriate to the purpose and context of the organisation, including the nature, scale and impacts of our activities, products and services.

**For and on behalf of ISG Limited**

Signed:

Paul Cossell  
**Chief Executive Officer**  
Date: 29 March 2021