2021 Sustainable Business Strategy – targets

					Targets		
	Sustainable business goals	Corporate business goals	UN Sustainable Development Goals	Performance measures (KPIs)	2018	2019	2020
People OOO	An unbeatable employment experience	Drive revolutionary change in the industry	5 Gender equality	% senior population from under- represented groups ¹	develop strategy for implementation	11%	12%
			10 Reduced inequalities		·		
		Offer an unbeatable employment experience	8 Decent work and economic growth	Employee engagement score	>80%	>85%	>90%
				% employees proud to work at ISG	>90%	>90%	>90%
	A safe working environment		3 Good health and well-being	Accident Incident Rate (AIR)	<1.99	<1.99	<1.99
Performance	The best customer experience	Provide the best customer experience	8 Decent work and economic growth	Average customer satisfaction score	8.6/10	8.8/10	9/10
				Net Promoter Score (NPS)	+25	+30	+35
				Underlying EBTA (Earnings Before Tax and Amortisation)	£30m	£40m	£50m
	Sustainable growth	Drive revolutionary change in the industry		% revenue from repeat customers ²	55%	60%	65%
				% spend through ISG's strategic supply chain ³	60% UK FO/ES 51.2% UK CON	FO/FO/OON	OIX-WIGE
Communities	Benefitting local and global communities	Offer an unbeatable employment experience	11 Sustainable cities and communities	£ donated / fundraised / pro-bono value	>£100k	>£100k	>£100k
			4 Quality education	No. apprenticeship weeks	>1,759	>1,935	>2,128
				No. of students engaged through curriculum enhancement activities and work placements	>803	>884	>972
		Provide the best customer experience	11 Sustainable cities and communities	Average Considerate Constructors Scheme Score (UK)	≥38/50	≥38/50	≥38/50
Environments	Reducing our waste	Achieve optimal operational efficiency	12 Responsible consumption and production	Overall tonnage of construction waste per £100,000 revenue (UK)	<2.89T	<2.74T	<2.61T
			15 Life on land	% construction & demolition waste diverted from landfill	≥96%	≥97%	≥98%
	Reducing our emissions		7 Affordable and clean energy	Scope 1, 2 and 3 greenhouse gas emissions (tCO ₂ e)	<14,913	<14,393	<13,699
			13 Climate action	(reduction against 2015 baseline)	(14%)	(17%)	(21%)
⊕- ; ċ - ⊕	Protecting our planet	Provide the best customer experience / drive revolutionary change in the industry	14 Life below water	No. reportable environmental incidents	0	0	0
			15 Life on land				
			9 Industry, innovation and infrastructure	% projects (by revenue) completed to industry recognised environmental assessment certification standards	Customer-led		

¹ Senior population defined as band 7 and above

² Revenue from repeat customers has been redefined as repeat work for customers within three years of a previously completed project, across all geographies and sectors ³ Strategic supply chain partners are those with whom ISG has framework agreements in place